

Press Release

Historian Niall Ferguson lectures at St Paul's Cathedral Men, Money and Morality: How Can Trust in Banking Be Restored?

London (10th June 2010):

On Tuesday 6th July at 7pm, Niall Ferguson asks an audience at St Paul's Cathedral what the current generation of bankers need to learn from their predecessors.

Drawing on his new biography *High Financier: The Lives and Time of Siegmund Warburg*, Ferguson discusses whether the global financial crisis was moral in its origin and whether we can revive a relationship with banking in an age of impersonal, high-volume transactions.

**Entry is free and all are welcome to attend.
The lecture will be following by a Q&A session and book-signing.**

This event forms part of the St Paul's Institute 2010 programme, which continues throughout the year with events exploring moral themes surrounding business, finance and global economics.

Niall Ferguson is one of Britain's most renowned historians. In *High Financier*, a groundbreaking new biography based on more than 10,000 hitherto unavailable letters and diary entries, Ferguson returns to his roots as a financial historian to tell the story of Siegmund Warburg, an extraordinary man whose philosophy of finance was the antithesis of the debt-fuelled, algorithm-driven banking of our own time.

Niall Ferguson is Professor of History at Harvard University and his bestselling books and television series include *The Ascent of Money*, *The War of the World*, *Empire* and *Colossus*.

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For more information:

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Note to editors:

Listings information:

Event: Men, Money and Morality: How Can Trust in Banking Be Restored?
Lecture and Q&A by Niall Ferguson, followed by book signing.
Venue: St Paul's Cathedral
Dates and Times: Tuesday 6th July, 7pm. Doors open at 6.30pm
Tickets: Admission is free and un-ticketed

St Paul's Institute

St Paul's Institute was founded in 2002 to provide a forum for adult education and public debate as part of the mission and ministry of St Paul's Cathedral.

Contributors to the Institute's programme have included Kofi Annan, Gordon Brown, Kevin Rudd, Vince Cable, Adair Turner, Salil Shetty, Julia Neuberger and John Polkinghorne

St Paul's Cathedral

St Paul's is the cathedral church of the diocese of London, which it has served for over 1,400 years. The current building has become a potent symbol of the life of a nation and is one of the world's most beautiful buildings. Designed by Sir Christopher Wren in the late seventeenth century, its stones have absorbed the hopes, fears, sorrows and joys of generations and stand as an enduring symbol of our communion with those gone before and those still to come. Each year nearly two million people flock to the cathedral for services, concerts, debates, educational events, performing arts and sightseeing. All are most welcome.